



Repetition Builds Your Child's Brain "Muscles"

"Young children actually crave repetition because that's how they learn, and that's how they strengthen their synaptic pathways."

-Perlmutter, David. M.D. Neurologist. (2006). *Raise a Smarter Child by Kindergarten; Build a Better Brain and Increase IQ up to 30 points*. New York: Morgan Road Books, p.16.

Have you noticed that when you exercise every day your muscles get stronger? The same is true for brains.

Donald Hebb, a great brain researcher said, "Nerves that fire together wire together." Repetition is vital for helping your child's brain grow from "single, rutted pathways with potholes" into powerful neural "super-highways."

Your child's brain instinctively understands this. Does she ask you to read the same book over and over (and over) again? Has she heard it so many times that she can "say" it by herself? This is good! Reading the same book to your child, numerous times, helps her brain grow. So does playing small chunks of the same game over and over—until your child gives answers rapidly and accurately, without effort!

Repetition of small chunks of our games is a major WowzaBrain technique. It not only grows your child's self-confidence, but it also builds brain skills and helps her become an "expert" in school—this feels good to her brain! Daily practice builds your child's brain *and* improves her ability to do homework.

Repetition helps your child become an "expert" in school—and this feels good to her brain!

When you play WowzaBrain Games for a few minutes every day, *you* rewire and strengthen your child's ability to rapidly and accurately learn to read, do math computation or write stories.

You don't want to skip any WowzaBrain steps or push your child too hard. Her brain is ready to move on when she effortlessly and smoothly says answers at fast speeds. This shows she is ready for new Games. (She will also enjoy reviewing old games to keep them at top speeds!)

Give your child's brain what it needs: repetition through daily practice. This is the only way to build the strong brain "muscles" and rapid recall skills she must have to enjoy success in school.

Have fun and practice WowzaBrain Games—along with your child—so *your* brain "muscles" can grow fast and strong too!



Bottom Line

Daily WowzaBrain Game practice gives your child the repetitions her brain needs to grow strong school skills.