



Stop Thinking About It!

Yep, that's what we're saying. Your child needs to get so good at blending letter sounds into words he doesn't have to think about it. Your child's brain is *freed up* to read and focus on what the words are saying.

There are a lot of reading programs out there. Unfortunately, they don't apply what the brain research tells us about the task of reading. Readers *must* be able to decode words in hundredths-of-a-second speeds. If your child doesn't get to practice rapid decoding, his reading sounds dysfluent and choppy, and it becomes a chore that he gets good at avoiding!

It takes practice to get your child's brain to this easy, fluid level of comfort with print. Only practice can get your child there. WowzaBrain provides your child's brain enough repetitions so he *can* read. Automaticity is *essential* to learning and enjoying reading.

Perhaps your child is like Martin. When he came to us, Martin knew all the alphabet letter sounds perfectly. But his brain didn't know the letter sounds to *automaticity*. (That's a speedy, subconscious recall level.) By the time Martin sounded out "s-p-ar-k" his brain forgot a sound, and he said, "spok." Oops.

By playing WowzaBrain Games 30 minutes every day, Martin's mom helped him automate what he had only mastered. Within weeks, he was reading independently for the first time! Martin and his mom were delighted and relieved. Instead of being retained, Martin was referred to the gifted program. His mom said, "Thank God we found you!"

You've found us! Start by giving your child a quick and easy test to determine which WowzaBrain.com ePackage he needs.



Efficient brains don't think hard. They just know sounds and words to automaticity. It makes reading easy!