



## Make It Easy—Get Speedy; The Power of Automaticity

Tyler slowly sounded out, “l—a—n—d.” This rate slowed him down, and made his brain work far too hard. Fortunately, Mom went back and helped Tyler practice the alphabet sounds to automaticity. Soon, Tyler was quickly sounding out words.

**Automaticity** is when your child’s brain learns each letter’s “**Name & Sound & Shape**” (our WowzaBrain technique) so well he doesn’t need to think about it. His brain just knows it.

It isn’t enough to teach alphabet skills to just a “mastery” level, where a child has to stop and think before he recalls a letter’s sound or how to write it. This is laborious for him and not brain friendly. Is it any wonder he resists learning to read?

A fluent reader must recognize words in less than a blink of an eye. Now, that’s fast. He recalls letter “**Name & Sound & Shape**” without effort. That’s **automaticity**, and **automaticity** is the first, crucial step in becoming a good reader and writer. **Automaticity** is what makes reading easy and fun.

So, MAKE IT EASY—GET SPEEDY! Review all the letter games your child has learned and add 3-4 new *Better Letters!* games every few days or so for 10-15 minutes *every day*, five days a week. Begin each new game by playing off-beat and then increase the metronome speed to build his alphabet letter recall so he can do all the letters at 80bpm, at which point he reaches **automaticity**.

It may take a few weeks, or a few months, but with daily practice, you will build your child’s brain so he *can* read and write.



Teach your child the alphabet beyond the “mastery” level to the deep, effortless level of **automaticity**!